



Elk Lake Publishing

Cover Design Questionnaire and Submission Guidelines

Your Primary Contact		Telephone
Email		Fax
Alternate Contact		Best way to contact you <input type="checkbox"/> phone <input type="checkbox"/> email
Name		
Address		Country
City	State	Zip/Postal Code
Cover Design Information		
Title _____		
Sub-Title _____		
Author _____		

Do you have a color scheme in mind? Yes No

Do you want the cover to have a drawn painted
 photographic quality artist discretion

Style: Feminine Classy Sophisticate Edgy
 Romantic Trendy Warm Cool Soft
 Friendly Bright Crisp Suspenseful
 Describe _____

Is there any existing artwork or photos that need to be incorporated in the design? Yes No
 Are they copyrighted? Yes No

Describe your concept for this cover!

Are there characters that you see on this cover? If so, describe _____

Back cover blurb attached Yes No Author bio and photo attached Yes No

Notes: _____

Note: Colors that sell

- Yellow tends to get attention better than any other color
- Blue lends a feeling of quality and rest
- Red makes people want to act, now!
- Green makes people want to spend money – they say??
- Color combination with the most powerful psychological effect was yellow title, white text, on a dark blue background.